

## Business Digest

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### Software maker

Orem's Omniture will likely meet Q3 sales, profit forecast

Omniture Corp., the maker of software that helps Web sites increase advertising sales, is likely to meet its third-quarter and full-year forecasts for sales and profit, Chief Executive Officer Joshua James says.

"We didn't reaffirm guidance" at an investor meeting in New York, James said in an interview Friday. "But we didn't make any comments that suggest we're worried about making it."

Omniture, based in Orem, analyzes which online search terms and ads bring a client sales, and who's buying the products, for customers that include eBay Inc. and Microsoft Corp.

Third-quarter profit excluding some items will be 10 cents to 11 cents a share on revenue of \$76 million to \$78 million, Omniture said in July. The company predicted full-year profit on the same basis of 41 cents to 46 cents, on sales of \$295 million to \$300 million.

Omniture shares finished up 58 cents or 3.1 percent to finish at \$18.96.

- *Bloomberg News*

### Utah State Bar

Utah young lawyers garner national awards

Four first-place awards were among five honors presented recently to the Utah State Bar's Young Lawyers Division by the American Bar Association.

The first-place awards were for overall projects and planning, the division's newsletter, "single service to the Bar project" and its mentoring marathon program. Wendy Peterson and Cheylynn Hayman chaired the single service project, while Hayman and Su Chon led the mentoring project.

A second place honor also was landed for the division's service-to-the-public project, overseen by Kelly Latimer, Christina Micken and Matt Wride.

The Utah State Bar also designated the division as its "Section of the Year," said Bar President Nate Alder.

- *Mike Gorrell*